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***Iowa Health System Selects World Wide Packets
To Power Multi-State Medical Health Network***

Health System Utilizes LightningEdge® Platform to Better Serve the Community

World Wide Packets, a leading provider of Carrier Ethernet solutions, today announced that Iowa Health System (IHS), Iowa's first and largest integrated healthcare system, has deployed its LightningEdge® platform in the recently completed first phase of its privately owned fiber optic medical health network connecting major medical facilities and data centers throughout Iowa, western Illinois and eastern Nebraska. The health network is one of the largest in existence and marks Iowa Health System's dedication to providing greater care and services to its patients and the communities it serves.

After a lengthy search, World Wide Packet's LightningEdge emerged as the obvious choice based on the needs of Iowa Health System. IHS sought a solution that would operate seamlessly within a Layer 2 environment and was capable of managing, without delays or failures, multi-gigabit data transmissions and bandwidth intensive applications associated with advanced imaging and diagnostic services offered throughout the health system. Additionally, it was imperative that IHS have a solution in place that would scale to meet service and geography growth as the network expanded. World Wide Packets provided the perfect combination of scalability, latency and reliability needed to maintain the current and future demands of the IHS network.

"To provide our community with the highest quality healthcare available we believe it is imperative that our network be driven by breakthrough technology designed to improve patient services," said Jim Mormann, Vice President and Chief Information Officer, Iowa Health System. "The World Wide Packets LightningEdge solution enables us to ensure that our patients receive excellent care at any hospital, clinic or doctor's office across the network, by providing fast, consistent and reliable access to all relevant data and services."



The Iowa Health System network, which includes 2,100 miles of fiber, offers light speed transport of medical information, patient records and advanced tele-health applications. The network, with integrated World Wide Packets LightningEdge, provides the following benefits:

- **Standardized Electronic Health Records** – With the increased bandwidth enabled by World Wide Packets LightningEdge, Iowa Health System has created the foundation for the development of standardized patient Electronic Health Records – a priority identified by the Bush administration.
- **Increased Network Reliability** – Iowa Health System implemented a redundant ring solution. The World Wide Packets solution responded quickly and effectively to physical failures in this environment, ensuring the network maintains peak performance in the event of a natural disaster or emergency situation and guarantying fast, reliable healthcare at all times.
- **Network Expansion** – It is imperative that Iowa Health System has in place a solid infrastructure that can grow to meet new initiatives and the needs of new patients and facilities. World Wide Packets will provide the necessary network bandwidth needed to serve IHS and future initiatives.
- **Ease of Management** – World Wide Packets was the only vendor to provide true Ethernet Connectivity using industry standards for Layer 2 support without interference to Layer 3 operations. This is imperative to Iowa Health Systems as they manage all Layer 3 activities internally. Additionally, the World Wide Packets Management System provides Iowa Health with greater control over the entire system for streamlined management and service delivery.

“Iowa Health System is one of the most respected health networks in the country. They have achieved this status by implementing the most innovative technologies available today,” said Chad Whalen, senior vice president of global sales and marketing for World Wide Packets. “We are extremely pleased to team with them in providing the members of their community a unified network with reliable, fast access to medical records, healthcare services and a breadth of healthcare facility resources.”



About World Wide Packets:

World Wide Packets is a leading provider of Carrier Ethernet solutions that allow broadband service providers and telecommunications service providers to realize a new level of speed and agility in the deployment of revenue generating Ethernet services. With World Wide Packets' LightningEdge® product family, providers can address the demand with their growing customer base by fully leveraging the power, flexibility and economies of Ethernet technology, while dramatically reducing the CapEx and OpEx of existing legacy networks. Only World Wide Packets offers the QoS, scalability, reliability and manageability necessary to making True Carrier Ethernet services such as IPTV, VoIP, mission critical data and wireless transport a reality. For more information on World Wide Packets, please visit www.worldwidepackets.com.

About Iowa Health System:

Initially formed in 1995, Iowa Health System includes 11 hospitals in Cedar Rapids, Des Moines, Dubuque, Fort Dodge, Sioux City, Waterloo and the Quad-Cities, along with a group of 450 employed physicians and 128 clinics in 63 communities in Iowa, western Nebraska, and eastern Illinois. Iowa Health System is the first and largest integrated healthcare system in Iowa with revenues of \$1.8 billion. For more information visit, www.ihs.org

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